



## The Buzz - July 2020

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've loved producing, plus a few extra links just for fun! We'd love to hear your comments and feedback, so drop us a line at [jennifer@jumpmediallc.com](mailto:jennifer@jumpmediallc.com).

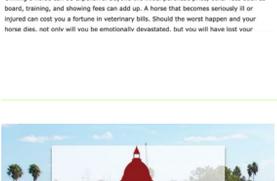
### IN THE NEWS



**Hannah Selleck**  
**A Singular Vision**  
**HORSE & STYLE MAGAZINE - SPRING & SUMMER 2020**

Our interview for this article, happening a little over a year after our time in Paris, confirmed the conclusions I had previously drawn about Selleck while on our Paris Trip. Connecting over the phone, I thoroughly enjoyed catching up with her and was impressed with how much she had accomplished in the short time since we last spoke. At the time of the interview, Selleck was in Wellington with several horses, and over the course of the call, she shared her recent successes with each of them.

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**Equine Insurance 101 with Connaway & Associates**  
**HORSEILLUSTRATED.COM**

Owning a horse can be expensive. Beyond the initial purchase price, other fees such as board, training, and showing fees can add up. A horse that becomes seriously ill or injured can cost you a fortune in veterinary bills. Should the worst happen and your horse dies, not only will you be emotionally devastated, but you will have lost your financial investment and be without the funds to buy another horse.

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**Pennsylvania National and Washington International Horse Shows Announce Venue and Date Decisions**  
**JUMPMEDIAALLC.COM**

The Board of Directors and show management teams of the Pennsylvania National Horse Show (PNHS) and Washington International Horse Show (WIHS), presented by MARS Equestrian, are pleased to announce their venue and dates for 2020.

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**5 Practical Ways to Run Your Barn Like a Top Show Stable**  
**NOELLEFLOYD.COM**

Whether you have a barn with two horses or 20, finding efficient ways to manage your operation takes time, research, and trial-and-error. It's well worth the effort, though, because a smoothly run barn lends itself to a happy, peaceful environment in which horses (and riders) can really thrive.

At any given time, Stonehenge Stables is home to more than 40 top show horses. With that number of horses, all needing to be on their game, management takes on a whole new level of importance.

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**From Foal to 1.45m: A Show Jumping Partnership Built Over 14 Years**  
**JUMPERNATION.COM**

Hours after India Blue ZF was born in the middle of the night, a then eight-year-old Julia Tops was there to greet her alongside her mom, Tani Zeidler.

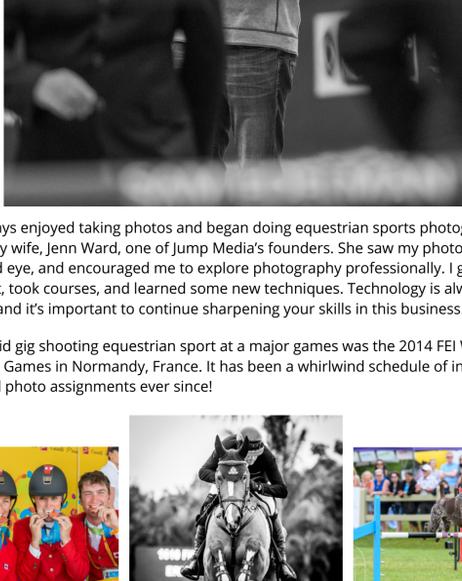
The filly, who was soon given the nickname "Apple," was the first foal born as part of Zeidler Farm's newly-launched breeding program, and Tops wanted to meet her before heading off to elementary school that morning in Calgary, Canada.

Today, Tops is still spending as much time as possible with Apple before and after school.

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### ON THE BLOG

#### In Focus: Simon Stafford



I have always enjoyed taking photos and began doing equestrian sports photography after meeting my wife, Jenn Ward, one of Jump Media's founders. She saw my photos, thought I had a good eye, and encouraged me to explore photography professionally. I got better equipment, took courses, and learned some new techniques. Technology is always changing, and it's important to continue sharpening your skills in this business.

My first paid gig shooting equestrian sport at a major games was the 2014 FEI World Equestrian Games in Normandy, France. It has been a whirlwind schedule of international events and photo assignments ever since!



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### WHAT WE'RE READING

**Lameness Evaluations: A Multitude of Advanced Imaging Technologies**  
**JumperNation.com**

Horses are a vital part of our sport. No horse, no riding! When you participate in a sport, it's inevitable that sometimes, your equipment needs repair.

Horses, however, are not just partners. We can't just buy a new leg and strap it on if our horse comes up sore one day. Also, as living, breathing sporting partners, it can be difficult to diagnose where exactly an issue is coming from if our horse needs "repair."

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**Warm Up with Caitlyn Shiels & True North Stables**  
**JumperNation.com**

Now that horse shows have begun returning, Jumper Nation Clinic continues — this time with exercises and tips to try in the warm up ring at shows. Jumper Nation has teamed up with top, respected riders who we love for both their horsemanship and their creativity with exercises they use at home and at shows.

This week's featured tips are courtesy of Caitlyn Shiels, who owns and operates True North Stables.

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**American-Bred Feature: Manhattan**  
**Plaid Horse Magazine**

Georgina Bloomberg's Manhattan is the Son of Two of Her Favorite Mounts

When it comes to breeding, Georgina Bloomberg has adhered firmly to the concept of quality over quantity. Her Gotham Enterprises' breeding endeavors remain small in numbers, but the rate of success has been sky-high.

"There are already enough help. I'm not going to breed for volume or until I get a good one - I want to do it responsibly."

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**Lure of Olympics Keeps Beezie Madden In the Game**  
**Reprinted by World of Show Jumping from USET Foundation**

Lure of Olympics keeps Beezie Madden in the game

One of America's top show jumpers is refocused on Tokyo 2021, putting her semi-retirement on hold for another shot at gold.

With the postponement of the Tokyo Olympics due to the COVID-19 pandemic, Beezie is putting her direction on hold, too — and aiming to represent the U.S. at her fifth Olympic Games in 2021.

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### WHAT WE'RE LISTENING TO

#### The Equestrian Podcast

**Jennifer Wood**  
*Jump Media*

**Sloane Coles**  
*Spring Ledge*

**Liz Ehrlich**  
*Equine Elixirs*

[Listen In](#)

### LINKS WE'RE CLICKING

- Wellington Dream Barns** - Explore these stunning farm properties for sale in Wellington, FL, with Martha W. Jolicoeur [Click Here](#)
- Equine Elixirs** has launched a new website and announced two additions to its all-natural, forage-based product line: **Immunox® and Calmakazi®**.
- Some hope for Tokyo 2021** [Olympic Games Competition Schedule For 2021 Confirmed](#)
- The 2020 Capital Challenge Horse Show Prize List** has been released online featuring cover art of Jeff Gogul and Maverick in a stunning painting by Sharon Lynn Campbell.

### A BIT OF GOOD NEWS

**Meet the Two Inspiring Equestrian Entrepreneurs Behind the Young Black Equestrians Podcast and Saddle Up and Read (and About Five Other Impressive Ventures!)**

After spending just five minutes in conversation with Abriana Johnson and Caitlin Gooch, it's likely that you're going to want to be their fast friends. Abriana and Caitlin's positivity, sense of humor, passion for horses, and incredible entrepreneurial energy are contagious and quickly make you want to hear more about what the two inspiring equestrians have to say. Fortunately, you can, thanks to Abriana and Caitlin's *Young Black Equestrians* podcast.

[Learn More](#)