



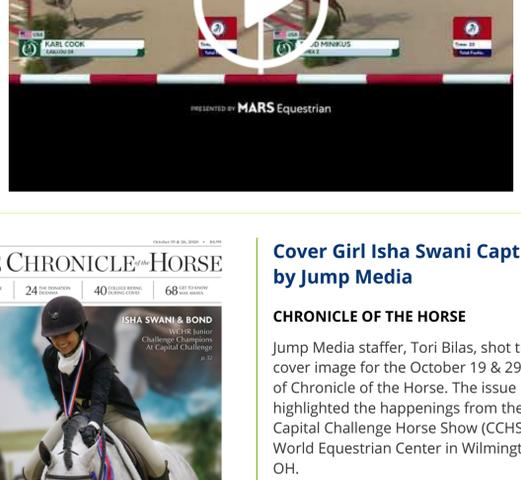
The Buzz - October 2020

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at jennifer@jumpmediaillc.com.

IN THE NEWS

Watch Todd Minikus and Amex Z Beat Out Karl Cook on Caillou 24 for the 2020 WIHS President's Cup

WIHS.ORG



Cover Girl Isha Swani Captured by Jump Media

CHRONICLE OF THE HORSE

Jump Media staffer, Tori Bilas, shot the cover image for the October 19 & 29 issue of Chronicle of the Horse. The issue highlighted the happenings from the Capital Challenge Horse Show (CCHS) at World Equestrian Center in Wilmington, OH.

[Read More From CCHS](#)



Liz Halliday-Sharp Receives the Jacqueline B. Mars National Competition & Training Grant From USET Foundation

JUMPMEDIA.COM

The United States Equestrian Team (USET) Foundation has awarded the Jacqueline B. Mars National Competition & Training Grant to Liz Halliday-Sharp, and her mount, Cooley Quicksilver, a nine-year-old Irish Sport Horse gelding owned by The Monster Partnership.

[Read More](#)



Free Rein with Max Amaya

CHRONICLE OF THE HORSE

Max Amaya wakes up seven days a week with the same level of drive and intensity that saw him dedicate his life to horses 28 years ago. "Every day I wake up and I say, 'I don't want to fail. I want this horse to be able to achieve this. I want this horse to do good. I want this rider to succeed,'" said Amaya, 46. "In my personal space, I can only be in charge of my actions to not fail. When I'm dealing with riders and students, not only do I have to try to not fail myself, but also, I have to persuade that person to not give up in order not to fail. So, it's challenging, but it's what keeps me going."

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An Integrated Approach to Digital Horse Care

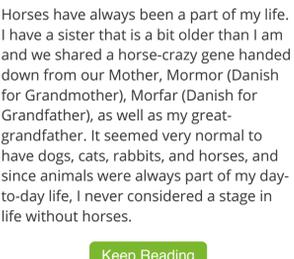
WORLDEQUESTRIANCENTER.COM

When Founder and CEO of BarnManager Nicole Lakin and her team first developed the stable management software in 2012, they kept in mind all that goes into traditional barn management, including detailed record keeping, managing logistics, coordinating staff, vendors, and clients, and navigating the complexities of running a business.

[Read More](#)

ON THE BLOG

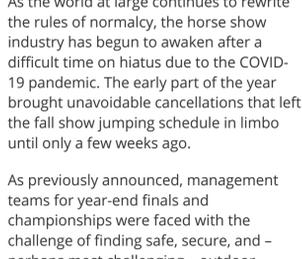
On the Job with Laura Connaway



Horses have always been a part of my life. I have a sister that is a bit older than I am and we shared a horse-crazy gene handed down from our Mother, Mormor (Danish for Grandmother), Morfar (Danish for Grandfather), as well as my great-grandfather. It seemed very normal to have dogs, cats, rabbits, and horses, and since animals were always part of my day-to-day life, I never considered a stage in life without horses.

[Keep Reading](#)

WIHS Reimagined: A 2020 Take on #HorsesintheCity



As the world at large continues to rewrite the rules of normalcy, the horse show industry has begun to awaken after a difficult time on hiatus due to the COVID-19 pandemic. The early part of the year brought unavoidable cancellations that left the fall show jumping schedule in limbo until only a few weeks ago.

As previously announced, management teams for year-end finals and championships were faced with the challenge of finding safe, secure, and – perhaps most challenging – outdoor venues to host their events.

[Keep Reading](#)

WHAT WE'RE READING

Mastering Bending Lines with Jimmy Doyle and Georgina Bloomberg

HORSPORT.COM



Top U.S. show jumping athlete Georgina Bloomberg has a string of talented grand prix horses in her barn at Gotham North based in North Salem, NY, and at Gotham South in Wellington, FL. While you may think she and trainer Jimmy Doyle work on intricate courses when schooling at home, they instead spend most of their time focused on small jumps and cavaletti exercises, especially when they're working on perfecting bending lines.

[Read More Part 1](#)

[Read More Part 2](#)

Is a Horse's Own Blood the Best Medicine?

EQUINECLINIC.COM

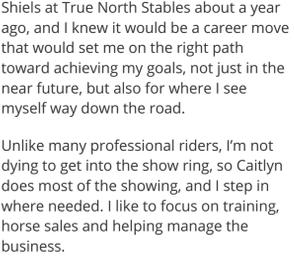


Palm Beach Equine Clinic veterinarians employ regenerative therapies to encourage the horse's body to self-heal through stimulating naturally occurring biologic processes. Used to treat and/or prevent joint disease and soft tissue injuries, regenerative therapies offer a method of targeting and impacting the inflammatory response without the use of steroids that may have long-term negative effects on cartilage with repeated, frequent usage.

[Read More](#)

Investing In The Future Shouldn't Be An Afterthought

CHRONHORSE.COM



I started working as an assistant for Caitlyn Shiels at True North Stables about a year ago, and I knew it would be a career move that would set me on the right path toward achieving my goals, not just in the near future, but also for where I see myself way down the road.

Unlike many professional riders, I'm not dying to get into the show ring, so Caitlyn does most of the showing, and I step in where needed. I like to focus on training, horse sales and helping manage the business.

[Read More](#)

Riding Full Circle with TJ O'Mara

THE PLAID HORSE



TJ O'Mara has become a household name for many riders aiming to succeed in the equitation ring. Wins in the 2016 Platinum Performance/USEF Show Jumping Talent Search Finals, the 2016 Pessoa/US Hunter Seat Medal Finals, and the 2016 Excellence in Equitation Championship have proven O'Mara as a top young rider and a competitor. After his achievements in equitation, he is now stepping into the Grand Prix ranks, as well as assistant trainer duties at Stonehenge Stables.

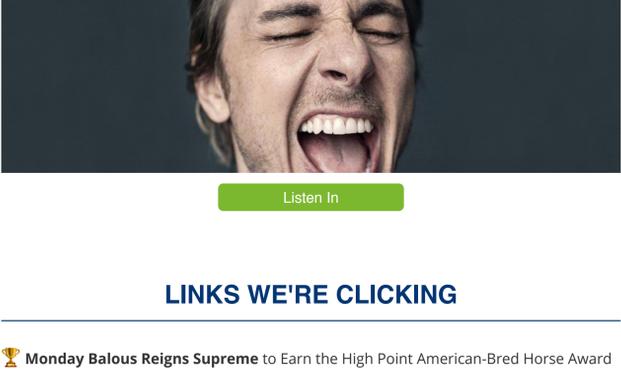
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WHAT WE'RE LISTENING TO

Armchair Expert with Dax Shepard

A favorite for members of the Jump Media team, this podcast features honest conversations that celebrate the messiness of being human.

Listen wherever you get your podcasts.



[Listen In](#)

LINKS WE'RE CLICKING

🏆 **Monday Balous Reigns Supreme** to Earn the High Point American-Bred Horse Award at Capital Challenge [Read Here](#)

🐾 **A Smooth Step in the Journey.** Meet Journey and follow her story from abandoned to rescued on [HorseNetwork.com](#) [Read Here](#)

😂 People are so annoyed at this guy who takes Photoshop requests literally [Have A Laugh](#)

👉 **When was a word first used in print?** You may be surprised! Enter a date below to see the words first recorded on that year [Check It Out](#)

WHAT WE'RE WATCHING

A Visit with Spring Ledge Retirees

Get an up-close-and-personal look at what it's like to be living the good life at Sloane Coles' Spring Ledge Farm retirement facility in The Plains, VA!



[Tune In](#)

A BIT OF GOOD NEWS



Photo by [Shawn McMillen Photography](#)

The Laura Pickett Trophy for Excellence in Horsemanship was donated to the Washington International Horse Show (WIHS) by Vicki Lowell and created in memory of a very special equestrian and trainer – Laura Pickett. This year, it was presented to 17-year-old Kayla Wolfe of Burke, VA.

"While showing on the local circuit over the years I have learned how much Laura Pickett meant to the riding community, and it is such an honor to be a recipient of this award and carry on her name and what she stood for," said Wolfe, who is a senior at Bishop Ireton High School in Alexandria, VA, and is verbally committed to compete on the University of California, Davis Equestrian Team next year.

[Read On](#)

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