

The Buzz - June 2021

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at Jennifer@jumpmediallc.com.



IN THE NEWS

The Risk and Duty of Designing Jump Courses

SIDELINES

When it comes to course designing in the jumper rings, safety of the horse and rider is the greatest concern. However, it's also a course designer's job to create a track that presents a level of difficulty appropriate for the class. Armand Leone of Leone Equestrian Law reflects on the duty of course designers.

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Capital Challenge Horse Show Returns to Prince George's Equestrian Center for 2021

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Capital Challenge Horse Show will return to Prince George's Equestrian Center in Upper Marlboro, Maryland, from October 1-10, 2021, after moving to World Equestrian Center – Wilmington for 2020 due to COVID-19.

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New Classes, Hospitality, and Spectators Highlight 2021 Washington International Horse Show

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The Longines FEI Jumping World Cup™ Washington CSI4*-W for the President's Cup presented by MARS Equestrian™ will offer \$215,000 in prize money, the largest purse in its history. The final event of the show will feature WIHS Halloween Hunt Teams for pony hunter riders. Don't forget to sign up or register for your WIHS membership to qualify.

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Machine Learning

EQUESTRIAN LIVING

Liz Ehrlich, founder and creator of allnatural equine supplement brand Equine Elixirs, never envisioned herself in a career that would require building custom machinery from the ground up.

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WHAT WE'RE WATCHING

Catch Top International Show Jumping in July on H&C+

Horse & Country, now available on Xfinity, has an exciting lineup of international show jumping slated for July. Catch events like CHIO Rotterdam, the Masters of Chantilly, and the Royal Windsor Horse Show, plus replays of events like the Knokke Hippique Rolex Grand Prix CSI5*, on its streaming platform, H&C+.



See the Schedule

New York Empire Competes in Global Champions League on GCTV

Global Champions League team <u>New York Empire</u> recently competed at the Longines Global Champions Tour Paris, set against the beautiful backdrop of the Eiffel Tower. Watch team members Spencer Smith and Denis Lynch in action at the Longines Global Champions Tour Monaco from July 1-3 in the stunning French Riviera. GCTV's new platform offers live and on-demand content, plus in-depth analysis, and more.



Watch It

WHAT WE'RE READING

Nine Ways to Beat the Heat This Summer

BARNMANAGER BLOG



Horses can fall victim to heat stress much faster than their humans, and they don't have the words to tell us they're overheating until it may be too late. But with proper actions on your part, you can keep your horse and yourself cool all summer long.

Transition Programs Protect Your Horse's Future

HORSE NETWORK



Not every horse at Days End Farm Horse Rescue was neglected or abused. Karisma, an 11-year-old Thoroughbred mare, arrived at DEFHR as a transfer from the Maryland Equine Transition Services, an equine safety net initiative of the Maryland Horse Council that provides safe alternatives for owners needing to transition and rehome horses.

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Regenerative Medicine for the Equine Athlete

HORSE NETWORK



Sebastian, a 13-year-old Selle Francais gelding, had garnered accolades in the jumper ring at competitions around the world. But in early 2021, he was not jumping the clear rounds he had cranked out consistently through his career. Read how Palm Beach Equine Clinic used regenerative medicine to get Sebastian back to the top. Sloane Coles: How Groundwork Teaches Patience, Understanding, and Horsemanship

NOELLEFLOYD.COM



What makes the relationship between horses and humans special is a connection. For U.S. show jumping athlete Sloane Coles, one of the tools she uses to make that connection is groundwork.

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LINKS WE'RE CLICKING

A Ever wonder how Public Relations functions in the equestrian industry? 📚 <u>Read this</u>

Y Equestrian Living Magazine is taking readers' votes for its next EQ Gold List **Cast your votes**

Use If you're in need of cowgirl-themed desserts for an upcoming party, we found the perfect treats See the recipes

A BIT OF GOOD NEWS

Founding Fathers: Riders Following in Their Dads' Footsteps

HORSE SPORT

H&C Weighs In: Fishermen Catch a Marlin That's As Heavy As a Horse

<image>

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