



## The Buzz - March 2022

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at [Jennifer@jumpmediallc.com](mailto:Jennifer@jumpmediallc.com).

### IN THE NEWS



#### Two Women Take Center Stage in American Breeding

##### THE PLAID HORSE

Despite the popularity of European-bred warmbloods in the show ring, there is no denying that interest in American-bred horses has increased. We're seeing new accolades being awarded to American horses and breeders such as the Connaway & Associates High Point American Bred Horse at the Capital Challenge Horse Show, but they're not being given for the sake of simply presenting another award. This heightened attention on breeding quality horses on home soil has proven beneficial for riders in our country.

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#### Opinion: Olympic Skating Controversy Underscores SafeSport's Importance

##### THE CHRONICLE OF THE HORSE

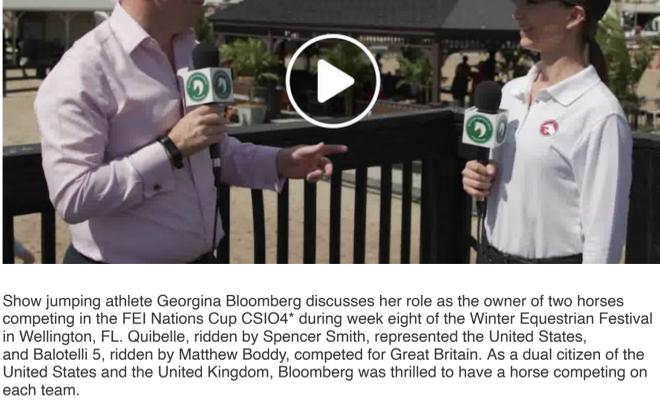
The 2022 Winter Olympic Games were notable for many reasons, but it was the controversy surrounding 15-year-old Russian figure skater Kamila Valieva that dominated headlines. While it was doping allegations that captured the most attention, the behavior of Valieva's coach was equally disturbing.

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### WHAT WE'RE WATCHING

#### Georgina Bloomberg on Owning Nations Cup Horses

##### WINTER EQUESTRIAN FESTIVAL

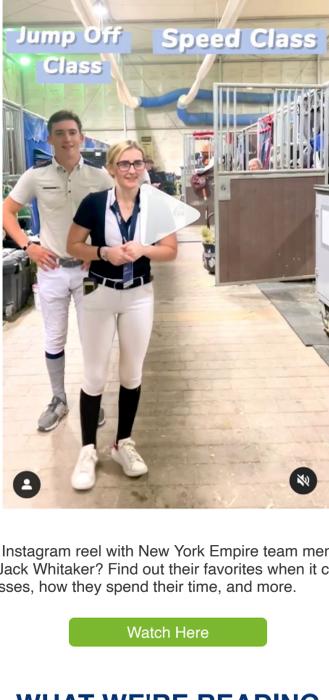


Show jumping athlete Georgina Bloomberg discusses her role as the owner of two horses competing in the FEI Nations Cup CSIO4\* during week eight of the Winter Equestrian Festival in Wellington, FL. Quibelle, ridden by Spencer Smith, represented the United States, and Balotelli 5, ridden by Matthew Boddy, competed for Great Britain. As a dual citizen of the United States and the United Kingdom, Bloomberg was thrilled to have a horse competing on each team.

[Watch Here](#)

#### This or That Reel With Jodie Hall McAteer and Jack Whitaker

##### LONGINES GLOBAL CHAMPIONS TOUR



Have you seen this fun Instagram reel with New York Empire team member Jodie Hall McAteer and fellow British rider Jack Whitaker? Find out their favorites when it comes to equestrian disciplines, types of classes, how they spend their time, and more.

[Watch Here](#)

### WHAT WE'RE READING

#### How It Works: The USET Foundation and USEF

##### US EQUESTRIAN MAGAZINE



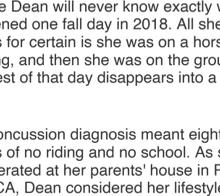
As the National Governing Body for equestrian sports in the U.S., the United States Equestrian Federation (USEF) is tasked with a wide array of responsibilities, from promoting the sport at an entry level to taking teams to the Olympic and Paralympic Games. USEF serves the interests of the 28 breeds and disciplines that fall under its governance.

The United States Equestrian Team (USET) Foundation is focused exclusively on fundraising for international competition in the seven disciplines recognized by the Fédération Equestre Internationale (FEI): combined driving, dressage, endurance, eventing, jumping, para dressage, and vaulting.

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#### Natalie Dean Traveled Up the Pipeline to Her Dreams

##### THE CHRONICLE OF THE HORSE



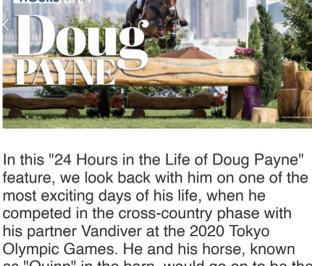
Natalie Dean will never know exactly what happened one fall day in 2018. All she knows for certain is she was on a horse walking, and then she was on the ground. The rest of that day disappears into a black void.

Her concussion diagnosis meant eight weeks of no riding and no school. As she recuperated at her parents' house in Palo Alto, CA, Dean considered her lifestyle. Studying mechanical engineering at the University of California, Santa Barbara, left her little time for horses. While she protected her healing brain, she asked herself if she was happy.

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#### 24 Hours in the Life of Doug Payne

##### WORLD EQUESTRIAN CENTER MAGAZINE

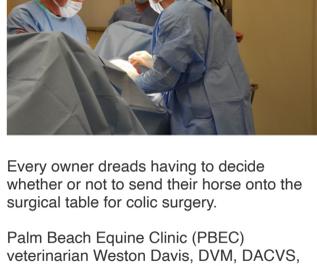


In this "24 Hours in the Life of Doug Payne" feature, we look back with him on one of the most exciting days of his life, when he competed in the cross-country phase with his partner Vandiver at the 2020 Tokyo Olympic Games. He and his horse, known as "Quinn" in the barn, would go on to be the highest-placing American combination at their first Olympics.

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#### A Horse Owner's Guide to Colic Surgery Recovery

##### HORSE NETWORK



Every owner dreads having to decide whether or not to send their horse onto the surgical table for colic surgery.

Palm Beach Equine Clinic (PBEC) veterinarian Weston Davis, DVM, DACVS, assisted by Sidney Chanutin, DVM, have an impressive success rate when it comes to colic surgeries, and the team is diligent about counseling patients' owners on how to care for their horse post-surgery.

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### WHAT WE'RE LISTENING TO

#### Women in Sports

##### HAMPTON CLASSIC CLUBHOUSE



Celebrate women's history month by listening to a panel discussion about women in the sports industry. The conversation features show jumping athlete Georgina Bloomberg and Jennifer Wood of Jump Media among several other experts from the equestrian world and beyond.

[Listen Here](#)

### LINKS WE'RE CLICKING

[🇨🇦 Learn More About Jump Media's Jennifer Ward and Her Role in the Equestrian Industry. Find Out How Long She Has Worked With Equestrian Canada, Her Dream Vacation, How She Got Involved With Horses, and More.](#)

[🏆 The Show Jumping Hall of Fame Begins a New Tradition by Honoring Members With Blue Jackets. \*\*Learn More.\*\*](#)

[🌍 Heels Down Celebrates Equestrian Bloggers by Highlighting Five Favorite Bloggers From Around the World. \*\*Check Out the All-Star Bloggers Line Up.\*\*](#)

[🐾 Do You Want To Find Top Quality Horses Without Traveling to Europe? \*\*Find Out How Helgstrand Dressage USA Is Making That Dream Into a Reality.\*\*](#)

### A BIT OF GOOD NEWS

#### Terri Kane Giving Back to Horse Sports, Community She Loves

##### DRESSAGE-NEWS



Terri Kane likes to remember she came from a family of five in a trailer home wondering where groceries would come from as she repays her good fortune as a major supporter of horse sports and efforts to help those in need in the community where she lives.

Kane's Diamante Farms was the sponsor of the Under-25 Nations Cup at the Adequan® Global Dressage Festival of which she was a founding partner as she has been for joint equestrian activities. Recently, she joined show jumping athlete Georgina Bloomberg in sponsoring U.S. Paralympic dressage rider Sydney Collier.

[Learn More](#)

#### Sandy Fain: The Volunteer Who Helps Rescue Horses Shine

##### HORSE NETWORK



For horses that have been fortunate enough to survive neglect or abuse and have been able to fully rehabilitate thanks to the help of equine rescue and welfare organizations, the ultimate goal is to find loving forever homes.

However, for a variety of reasons, many rescue horses available for adoption are not suitable as riding partners and, as a result, the pool of potential adopters shrinks. The good news is that the trend toward adopting companion-only horses is one that continues to grow in popularity. And, thanks to the team at Days End Farm Horse Rescue (DFEHR) in Woodbine, MD, the organization's companion-only horses are given opportunities to shine and demonstrate their value despite not being rideable.

[Learn More](#)

### SOCIAL WE'RE SHARING



gabbystrigelshowjumper  
WEF - Winter Equestrian Festival

Liked by jumpmediallc and 20 others  
gabbystrigelshowjumper Couple weeks left at WEF

Jump Media



gc1\_new\_york\_empire

Liked by eqbusinesswomen and 945 others  
gc1\_new\_york\_empire Throwing it back to #IGCTMiamiBeach in 2019! We cannot wait to be back there in 1 month! #Empirestrikes

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