

January 2026



All that's new and noteworthy in the equine industry and beyond, curated monthly by Jump Media and delivered straight to your inbox. We'd love to hear your feedback, so drop us a line at jennifer@jumpmediallc.com.

Client Spotlight

USET Foundation's 'Aachen' Gala

The USET Foundation hosted its "Aachen" gala at the ROasis Club in Wellington, FL, to support the U.S. Equestrian Federation's high performance programs and athletes. Named in homage to the upcoming 2026 FEI World Championships in Aachen, Germany, the event raised an outstanding \$1.2M and recognized several athletes for their exemplary contributions to equestrian sports.



USET Foundation Gala Raises \$1.2M Ahead of Aachen World Championship

[The Chronicle of the Horse](#)

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Cassie Sanger Presented With 2026 Lionel Guerrand-Hermès Trophy at USET Benefit Gala

[Eventing Nation](#)

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USET Foundation Awards 2026 Whitney Stone Cup to Lillie Keenan

[World of Showjumping](#)

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Akiko Yamazaki Honored With 2026 R. Bruce Duchossois Distinguished Trustee Award by USET Foundation

[USET Foundation](#)

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Wordley Martin



Marigold Farms: U.S. Showjumper Natalie Dean's Sunny Paradise

Natalie Dean offers a glimpse into her exceptional equestrian property in Wellington, FL, a brand-new build featuring luxurious amenities, a sleek design, and multiple riding and training surfaces designed in collaboration with Wordley Martin.

[World of Showjumping](#)

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Connaway & Associates Equine Insurance Services



Horse Person Podcast With Abi Lyle

The Horse Person Podcast catches up with Irish Olympic Dressage rider Abi Lyle to talk about her rise through the ranks as someone from a non-equestrian background and how she's overcome challenges in and out of the saddle in this episode sponsored by Connaway & Associates Equine Insurance Services.

[Horse Person Podcast](#)

[LISTEN TO EPISODE](#)

In-Gate Exclusives

The Royal Agricultural Winter Fair



The Royal Horse Show

Take a look back at some of the best moments during the 103rd Royal Agricultural Winter Fair featured in the Winter 2026 edition of the Equestrian Living magazine.

[Equestrian Living](#)

[READ ARTICLE](#)

Palm Beach Equine Clinic



Lillie Keenan Off and Running With Highway TN in Palm Beach Equine Clinic Grand Prix

In their grand prix debut, Lillie Keenan and the Dutch Warmblood stallion Highway TN secured top honors in the \$50,000 Palm Beach Equine Clinic Grand Prix during Week 2 of the 2026 Winter Equestrian Festival.

[Wellington International](#)

[READ ARTICLE](#)

Newsworthy



EQBW Conversations That Move Women in Business Forward

The 2026 Equestrian Businesswomen Networking Brunch in Wellington, FL, gave attendees the chance to network, collaborate on goals, and discuss which practices drive success. Panelist Lindsay Lenard of Horse Spot recaps the event and what she gained from these conversations.

[The Plaid Horse](#)

[READ ARTICLE](#)



A Preview of the 2026 FEI World Cup Finals in Fort Worth

Something new is on its way to Cowtown! Fort Worth, TX, will stray from its cowboy traditions to host the 2026 Longines FEI Jumping World Cup™ Final and the Zen Elite FEI Dressage World Cup™ Final in April, and this story has all the details on what to expect.

[Horse Illustrated](#)

[READ ARTICLE](#)



Two Lady Riders Cracked the World Top 10 for the First Time in a Decade

For the first time in a decade, two women have made the top 10 FEI rankings for the sport of show jumping after Nina Mallevaey (FRA) joined Laura Kraut (USA) on that list earlier this month.

[Horse Network](#)

[READ ARTICLE](#)



Greya and Athenian Lady Honored at 2025 SmartPak/USEF Horse of the Year Awards

World No. 1 Kent Farrington's mare Greya was named the 2025 USEF International Horse of the Year, while western dressage star and former rescue horse Athenian Lady took the national honor.

[US Equestrian](#)

[READ ARTICLE](#)



Leopoldo Palacios on the Welfare of Moving Up

Legendary Venezuelan course designer Leopoldo Palacios talks about his career and what he thinks about when building a course, plus breaks down what issues he sees at modern show jumping competitions when riders are hyper-focused on rising to the top.

[World of Showjumping](#)

[READ ARTICLE](#)



A Case Against Minimum Eligibility Requirements for Jumpers

The USHJA has discussed instituting Minimum Eligibility Requirements (MERs) to regulate a rider's ability to move up to higher fence heights at competitions. Introduced to mitigate safety risks for both horses and riders, the proposed rule change could potentially have unintended negative consequences on the sport.

[The Chronicle of the Horse](#)

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A Look Into the Failed Case Against Andrew McConnon

During his FEI tribunal, U.S. eventing athlete Andrew McConnon was accused of ongoing horse abuse but received a lenient 20-month suspension. Journalist Pippa Cuckson considers how the current investigative processes at the FEI may be failing to hold perpetrators accountable.

[Horse & Hound](#)

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Three Disciplines, Three Economic Models

Hippomundo compares the sports of dressage, show jumping, and eventing at the international level, examining what drives financial success in each discipline and how that impacts the business plans of top riders.

[Hippomundo](#)

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Mane-Stream



This Is What the Year of the Fire Horse Means for You

[Vogue](#)

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See Kendall Jenner's Sprawling \$23M Equestrian Estate in Hotspot Celeb Hideaway

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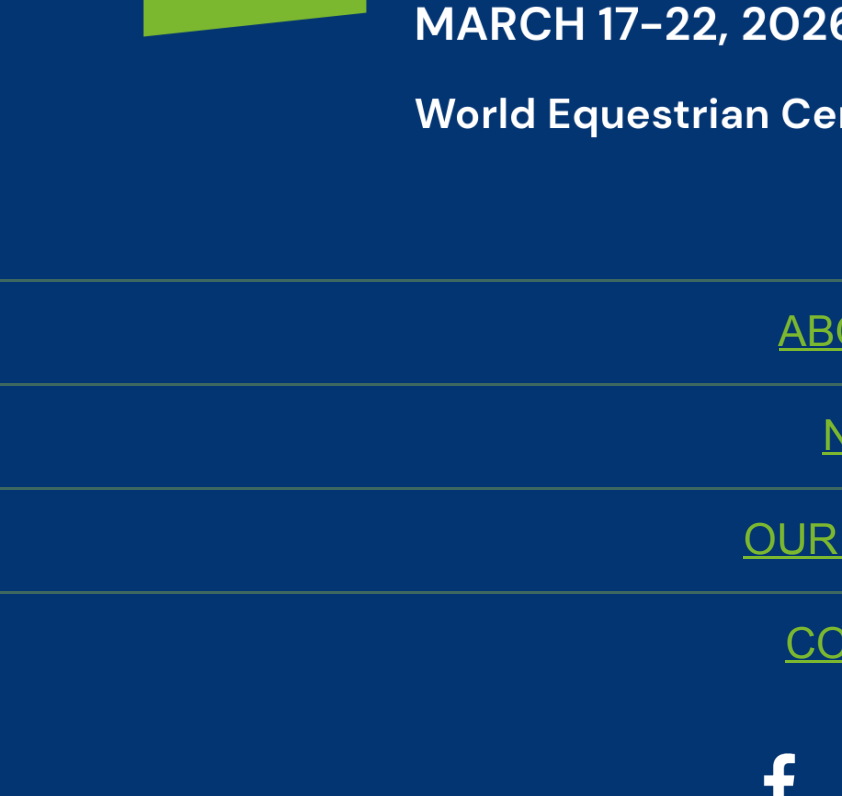
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Super Bowl LX Ad Lineup: The Advertisers Confirmed So Far

[The Drum](#)

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Sports Powerhouse Fanatics Pushes Into Entertainment With Launch of Fanatics Studios

[The Hollywood Reporter](#)

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Upcoming

Catch us on the road this winter! Here's what we're covering:



The United States Equestrian Team Foundation hosts:
'A Night for Aachen' Gala
January 30, 2026
Desert International Horse Park
Thermal, CA

[INFO & TICKETS](#)



Equestrian Businesswomen hosts:
Networking Night Out
February 20, 2026
Desert International Horse Park
Thermal, CA

[INFO & TICKETS](#)

WINTER SCHEDULE

USET FOUNDATION'S 'A NIGHT FOR AACHEN' GALA

JANUARY 30, 2026

Desert International Horse Park, Thermal, CA

LONGINES FEI JUMPING WORLD CUP™ OCALA CSI5*-W

FEBRUARY 10-15, 2026

World Equestrian Center - Ocala, Ocala, FL

EQBW NETWORKING NIGHT OUT

FEBRUARY 20, 2026

The Palm Club, Desert International Horse Park, Thermal, CA

USET FOUNDATION PARTY AT THE WEF NATIONS CUP CSI104*

FEBRUARY 28, 2026

Wellington International, Wellington, FL

LONGINES LEAGUE OF NATIONS™ OCALA CSI105*

MARCH 17-22, 2026

World Equestrian Center - Ocala, Ocala, FL

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