

PARTNER STORY

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USET FOUNDATION HOW A LEGENDARY LEGACY FUELS THE FUTURE

For more than 75 years, the United States Equestrian Team (USET) organisation has helped foster US equestrian excellence. After World War II, responsibility for organising the US's international equestrian competition infrastructure was transferred from the US Cavalry to the American Horse Shows Association (AHSA). Then, the AHSA focused on domestic competitions, so the USET was created as a separate nonprofit entity to select and support US riders for international competitions including the Olympic Games. In 1952, the USET sent its first civilian team to the Helsinki Olympics, where the jumping and eventing teams each earned bronze medals. US athletes have since established an

extraordinary international record in FEI-recognized disciplines, amassing an impressive 283 championship medals. The AHSA and USET coexisted until the US Olympic Committee determined there could be only one national governing body (NGB) for equestrian sport. Two new organizations were formed in 2004: USA Equestrian — now US Equestrian (USEF) — as the NGB responsible for all governance and national and international sport programs, while the USET became the USET Foundation, USEF's philanthropic partner solely responsible for fundraising to support USEF's High Performance and Pathway Programs across the now seven FEI disciplines: dressage, driving, endurance, eventing, jumping, para dressage, and

vaulting. Equestrian programs in the US do not receive government funding, making the USET Foundation a critical source of support for the US's international equestrian teams.

Home Games Calling

The USET Foundation has a remarkable track record, thanks to the community of passionate horse owners, dedicated individuals, and patriotic equestrian enthusiasts who believe deeply in the athletes, the horses, and the pride of representing the US. During the past two decades, campaigns such as the 'Campaign for Continuing Our Competitive Excellence' and the 'Raising the Bar' campaign have helped fund generations of US teams.

Today, that legacy lives on through the USET Foundation's ambitious 'Pathway to the Podium' campaign, launched publicly in May 2026. The campaign helps ensure that US equestrian athletes and horses have the resources and opportunities to compete with the best in the world. Funds raised bolster

the USEF High Performance Pathway: from developing the next generation of championship athletes through training sessions, direct athlete grants, and international competition opportunities, to supporting the nation's top combinations before and during major championships. Additionally, the campaign is building the USET Foundation's endowment to create a sustainable source of future support.

The USET Foundation's mission to support US athletes, promote international excellence, and build for the future is embodied in Pathway to the Podium's enduring legacy, helping ensure that today's US athletes — and tomorrow's — have every opportunity to succeed globally.



- 1 The gold medal-winning US jumping team of Will Simpson, Laura Kraut, Beezie Madden, and McLain Ward at the 2008 Beijing Olympics in Hong Kong.
- 2 US athlete Christian Simonson rides Indian Rock to second place at the 2026 Zen Elite FEI Dressage World Cup™ Final.
- 3 The US eventing team of Will Coleman, Boyd Martin, Caroline Pamukcu, and Phillip Dutton celebrate their bronze medal at the 2026 FEI World Championships in Aachen with Chef d'Equipe Leslie Law.
- 4 USET Foundation Performance Pathway Jumping Grant recipient Brooklyn Roy scoops double gold at the 2026 FEI North American Youth Jumping Championships on Carlo DC Stables Z.
- 5 The 1924 US Olympic equestrian team in Paris.



UNITED STATES EQUESTRIAN TEAM FOUNDATION
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