

October 2026



All that's new and noteworthy in the equine industry and beyond, curated monthly by Jump Media and delivered straight to your inbox. We'd love to hear your feedback, so drop us a line at jennifer@jumpmediallc.com.

Client Spotlight

Connaway & Associates Equine Insurance Services, Inc.



I'm Blue Wins Connaway & Associates High Point North American-Bred Horse Award at CCHS

At the 2026 Capital Challenge Horse Show, Donna Duffy's six-year-old gelding I'm Blue earned the Connaway & Associates Equine Insurance Services, Inc. High Point North American-Bred Horse Award. Ridden and trained by Kelsey Duffy, "Aiden" earned the highest score of any North American-bred horse across all professional hunter divisions and special classes at the horse show. Read more about the family breeding operation that produced this winning young horse here.

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Leone Equestrian Law



Why Jumping Should Return to its Literal Grass Roots

While some true grass arenas still exist, competition organizers have largely moved to synthetic footing for hunter, jumper, and dressage disciplines. Armand Leone of Leone Equestrian Law breaks down the consequences of this pivot and how the industry as a whole may benefit from returning to its grass roots – in more ways than one.

[The Chronicle of the Horse](#)

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United States Equestrian Team Foundation



Equestrian Weddings at Hamilton Farm

The historic Hamilton Farm in Gladstone, NJ, has housed the U.S. Equestrian Team's headquarters since the 1950s, and hosts some of the country's most prestigious competitions. Beyond its importance to U.S. horse sports, Hamilton Farm serves as the backdrop for couples to say, "I do." Get a sneak peek at two gorgeous wedding days here.

[Equestrian Living Magazine](#)

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Palm Beach Equine Clinic



Dr. Peter Heidmann on the Equine Microbiome

Dr. Peter Heidmann of Palm Beach Equine Clinic discusses the equine gut microbiome in the September/October issue of Horse Illustrated and how diet impacts a horse's gastrointestinal health. Grab a copy of the magazine to get the full scoop.

[Horse Illustrated](#)

In-Gate Exclusives

Capital Challenge Horse Show



Scott Stewart Triumphant in Ninth WCHR Final

For the ninth time, renowned hunter rider Scott Stewart claimed top honors in the World Championship Hunter Rider (WCHR) Professional Final at the 2026 Capital Challenge Horse Show. Read a replay of the four rounds of competition here. Plus, watch Stewart earn a score of 95.33, his highest score of the night, aboard Astro MF Z in the third round.

[ClipMyHorse](#)

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Washington International Horse Show



Keenan and Kick On Capture Longines FEI Jumping World Cup™ Washington CSI5*-W

At the 2026 Washington International Horse Show (WIHS), presented by MARS Equestrian, Lillie Keenan (USA) topped the Longines FEI Jumping World Cup™ Washington CSI5*-W with Kick On. With a long history at WIHS, this victory makes her only the third rider to win both this prestigious class and the WIHS Equitation Final, which she topped in 2010. Read more about Keenan's full-circle WIHS moment here.

[The Chronicle of the Horse](#)

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Lillie Keenan Wins Leading Lady Rider Award at Washington, presented by Martha W. Jolicœur

Keenan also won the Leading Lady Rider Award, presented by Martha W. Jolicœur, for accumulating the most points throughout the competition in the international show jumping division. In addition to her five-star Grand Prix win, Keenan also achieved a top finish in the \$63,000 Welcome Stake CSI5*-W earlier in the week.

[World of Showjumping](#)

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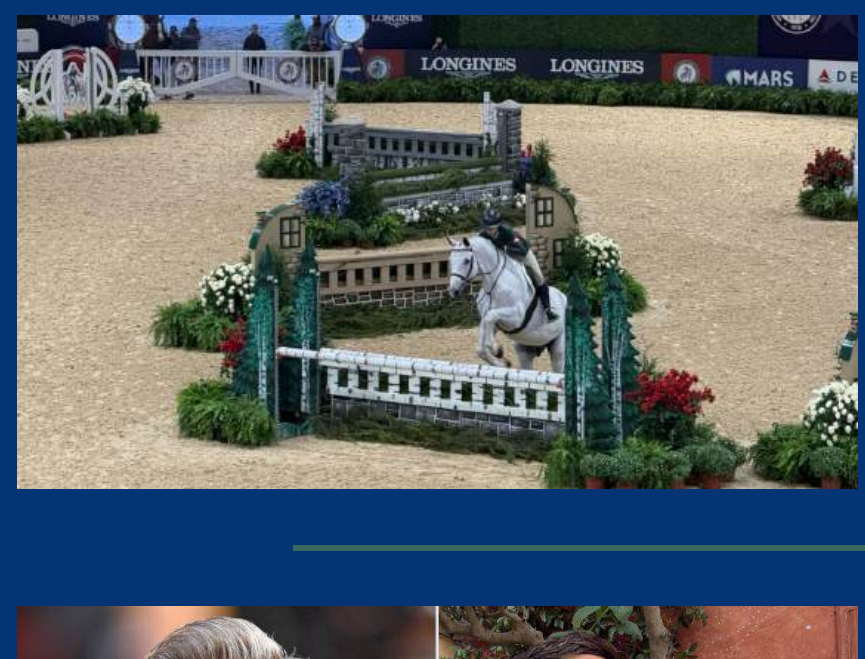
Newsworthy



Public Voting Is Now Open for the FEI Awards 2026

The FEI Awards allow fans to recognize the outstanding individuals and initiatives shaping the future of equestrian sport. Public voting is open through November 1. Be sure to cast your vote for the USA's Kate Shoemaker, nominated for the Peden Bloodstock FEI Best Athlete award.

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US Equestrian Board of Directors Appoints Sonja Keating as New CEO

US Equestrian (USEF) announced that Sonja Keating, currently serving as the Federation's chief operating officer and general counsel, will step up to replace Bill Moroney as CEO beginning January 1, 2027. Read more about Keating's background and this transition of leadership here.

[READ ARTICLE](#)

SHOW365

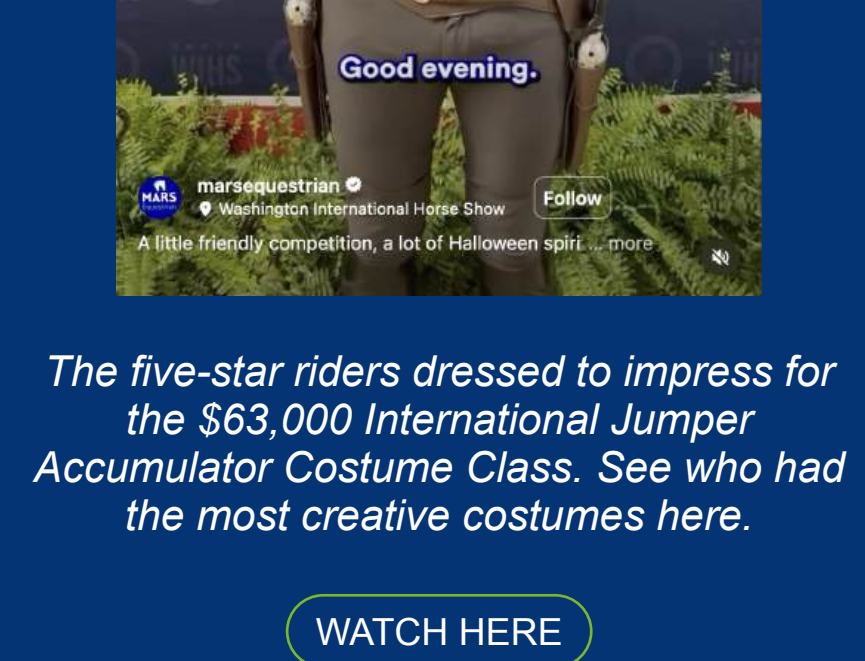
Show information is provided as a convenience and is subject to change; always confirm current dates and details with the official competition.



New App Helps Track National and International Horse Show Calendar

On any given weekend, there can be dozens of recognized horse shows across the country. How do we keep track of them all? A new app developed by Liz Soroka aims to answer this question. SHOW365 puts USEF and FEI competitions in the US and select shows abroad on one calendar, making it easier to find shows, plan your schedule, and stay up to date with the horse world.

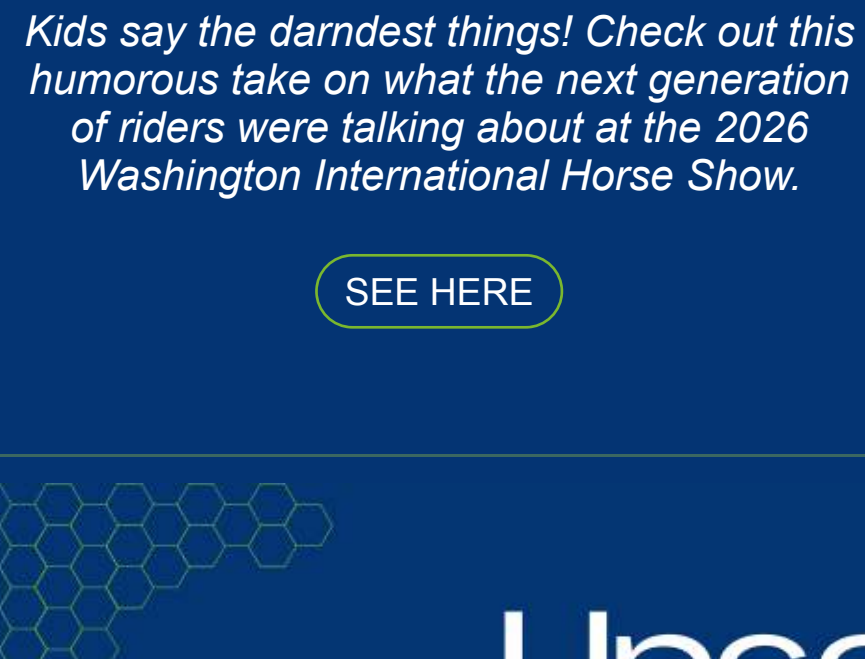
[EXPLORE THE APP](#)



Don't Let Middle Age Derail Your Riding Goals

Equestrian sports are unique because riders can compete for far longer than in other sports. For example, some of the world's top riders are in their 50s and 60s, but staying fit for riding at this stage of life can look different for men and women. Six top women riders share their tips for maintaining strength and flexibility in the saddle throughout perimenopause, menopause, and beyond.

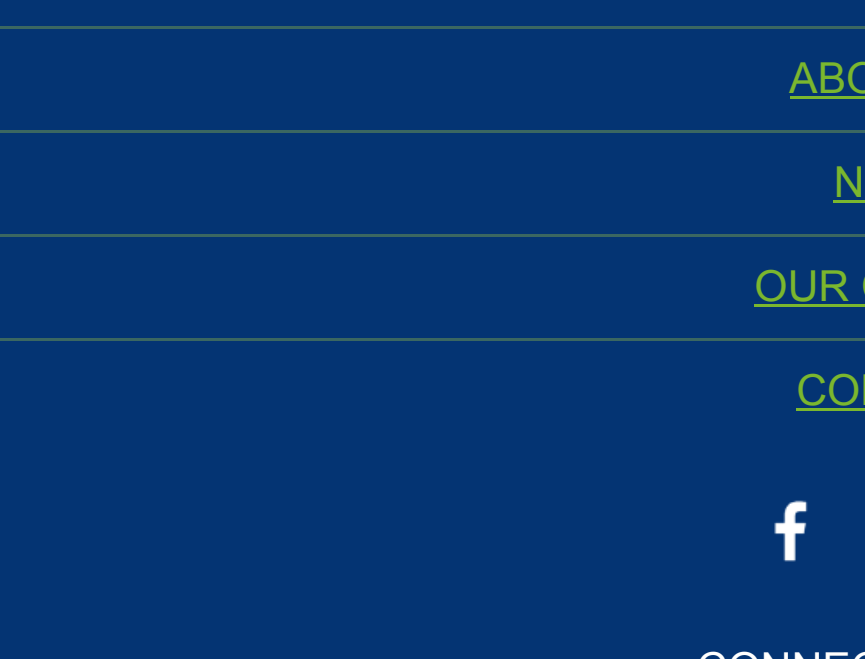
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GallopNYC Opens its Stables to Kids Living in NYC's Win Shelters

This summer, Gallop NYC, New York's largest therapeutic riding nonprofit, hosted children from Win, which provides shelter and supportive services for homeless families with children. This partnership aimed to increase kids' access to horses and help them find joy and peace through their interactions with the animals.

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Everyone's Wearing the Horse. Who's Paying for It?

"Horse girl fall" has been a hot trend for the past couple of years, with names like Abercrombie, Target, and Anthropologie selling the equestrian aesthetic. Orchid Bertelsen, an equestrian blogger with business expertise, explores who benefits (or doesn't) from mainstream brands dipping their toes into the horse world.

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Mane-Stream

Washington International Horse Show Returns With Thrills for All Ages

The Washington International Horse Show returns with a variety of events for all ages, including a new children's program. Read more about the show's highlights and how to get involved here.

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Big Jumps, Big Horses, Big Money in Maryland With Annual Return of Major Horse Show

The Maryland Horse Show returns to its home in Poolesville, MD, with a variety of events for all ages. Read more about the show's highlights and how to get involved here.

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Bruce Springsteen's Daughter Jessica Is Pregnant and Expecting Her First Baby With Partner Nicola Philippaerts

Bruce Springsteen's daughter Jessica is pregnant and expecting her first baby with partner Nicola Philippaerts. Read more about the couple and their journey here.

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Stella McCartney Taps Kylie Jenner, Gia Coppola for Short Film, 'Wild Horses,' Focused on Animals, Nature

Stella McCartney has tapped Kylie Jenner and Gia Coppola to star in her short film, "Wild Horses," which focuses on animals and nature. Read more about the film and the models' involvement here.

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In Our Feeds

The five-star riders dressed to impress for the \$63,000 International Jumper Accumulator Costume Class. See who had the most creative costumes here.

[WATCH HERE](#)

Who could have guessed that McLain Ward hates rollbacks? Find out why and how he overcomes the challenge to pull out a win in the jump-off.

[WATCH HERE](#)

Kids say the darndest things! Check out this humorous take on what the next generation of riders were talking about at the 2026 Washington International Horse Show.

[SEE HERE](#)

Boyd Martin hosted Tik Maynard to teach the ropes of natural horsemanship. See the highlights and read why Martin is choosing to incorporate Maynard's methods into his own training regimen here.

[SEE HERE](#)

Upcoming

Catch us on the road this fall! Here's what we're covering:

US DRESSAGE FINALS PRESENTED BY ADEQUAN

OCTOBER 29–NOVEMBER 1

World Equestrian Center, Wilmington, OH

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